



ANNUAL REPORT

2021-2022



WILDWOOD
CHURCH


Letter From Pastor David

We come to celebrate another year of God's faithfulness. The last two years have brought significant challenges to work through. And while the church in America is changing, the mission remains the same. God the Father, Son, and Holy Spirit remain the same. The gospel remains the same. That grounds us.

This past year, the gospel was proclaimed clearly and consistently to kids, students, and adults. More community groups have been established. Bible studies have thrived. Sunday mornings are alive and active. We have a growing number of people leading in significant roles. And our finances are healthy.

David McNeely

Senior Pastor



As I think back on last year two thoughts dominate my thinking. First, I am grateful for the staff and officers we have and their commitment to Christ and Wildwood. This is a uniquely gifted staff. The time, effort, energy, and passion they put in day after day is being honored by God. Our elders and deacons have worked through difficult circumstances and continue to rise to meet those challenges. God is using the staff and officers in great and mighty ways.

Second, I am humbled by the people of Wildwood. You have once again been generous with your time, talent, and treasure. You have mentored kids and students, assisted our local and global partners, visited the sick, comforted the afflicted, and served in a million little ways no one will ever know about. It is a joy to serve alongside you.

It seems God is growing us even while we work through challenges. And thus, we need even more people to serve and lead this next year. I can't wait to see what God has in store!

Blessings,

David McNeely

Moving Hearts

In the last year, the Moving Hearts team has seen significant growth and change as we continue to provide dynamic experiences for encounters with Jesus.

We've been excited to see more and more people returning to worship services (some for the first time since 2020). We continue to provide our congregation with environments to have their hearts regularly moved away from themselves and their idols, and towards God. We've been intentional about having different opportunities and events where this can happen throughout the year. This is in keeping with our normal seasonal services (Christmas, Early January Night of Worship, Holy Week, Vision Celebration, etc.), and will continue providing supplemental experiences to keep our peoples' focus on God throughout the year (Advent Devo video series, 40 Days of Prayer, etc.). We also welcomed back our friend and brother, JP O'Hara, to the Worship Ministry family as our Production Director.

2021-2022 Highlights

- Welcomed 5 new musicians to our rotation (1 of which is a high school student, with a few more in training).
- Layperson-run Christmas Caroling event in December.
- Significant improvements to live stream sound and video.
- Well attended and executed celebration for Bob and Debbie Evans.
- Welcomed JP and Savannah O'Hara back to Wildwood.
- Development and implementation of equipping, training, and mobilizing new officers and laypersons for Hosting position on Sunday mornings.

Hopes for the Future

- Production intensive led by JP O'Hara for A/V engineers in our community in the Fall.
- Night of Hymnody and History planned for January 2023.
- Developing a structured plan to include and develop students interested in leading with us on Sunday mornings.

Caring Deeply

We've continued to seek ways to meet the spiritual, emotional, and physical needs of our members.

The last few years have been extremely difficult for everyone. People have continued to be challenged by both Covid and economic uncertainties. The ministry of Caring Deeply has responded to give the best possible care to those in need and has sought diligently to meet everyone's spiritual, emotional, and physical needs. We see God work His grace and mercy in the lives of those among us. This past year we said goodbye to Pastor Bob and Renee Stoun, but thanks to the leadership and work of Pastor Darwin and Cassie Dirks, we continue to come alongside individuals and families during their times of illness, loss, and ongoing health or personal issues. Many have been comforted and expressed thanks for the prayers, cards, visits, calls and encouragement given to them.

2021-2022 Highlights

- Visits have been made to members in their homes, hospital rooms, rehab facilities, and assisted living apartments.
- Counseling has been provided for those dealing with difficult circumstances.
- Funerals have been arranged and conducted at Wildwood Church, funeral chapels, and grave sides.
- Handwritten notes or cards were sent to many to encourage and remind them that people matter to God and matter to us.
- Every week, prayers have been lifted and calls have been made to follow up and support many who have dealt with difficult life issues.

Hopes for the Future

- We plan to honor those who have been giving such excellent care to our congregation with a recognition luncheon or dinner.
- We hope to hear ongoing stories of compassion and help for others in the coming year.
- We want to continue to broaden the awareness of caregiving opportunities and care needs in our Wildwood family.

Make Disciples

For the first time, we've fully implemented our Christian Formation Pathway over the past year.

Making mature and equipped followers of Jesus who live with gospel purpose necessitates a clearly defined, intentional process of discipleship. As COVID shut the world down in 2020, Eric Ryan and the Make Disciples team developed a Christian Formation Pathway as our plan to help people follow Jesus. Over the past year, we've been able to see that work come to fruition as we have offered seminars, core classes, and Bible Studies during our Fall and Spring semesters. Our offerings focus our attention on three areas: Christian Story, Christian Belief, and Christian Application. We also developed new initiatives (book clubs and a Summer Seminar Series) for summer 2022.



2021-2022 Highlights

- Over 150 people participated in Bible Studies on 1 & 2 Samuel and Revelation.
- We hosted and live-streamed a Tech-Wise Church Conference.
- We developed online resources for further use including seasons 3 and 4 of the Make Disciples Podcast, Bible Studies which are available through RightNow Media, and Seminars through YouTube and the Wildwood website.
- Men and women held seminars in September and April, respectively.
- Meagan Dobert joined our team as Women's Ministry Coordinator.

Hopes for the Future

- We will offer Bible Studies on Genesis, Psalms (Spring 2023), Proverbs, and Revelation.
- We will pioneer Core Classes on Christian Belief (Fall) and Christian Application (Spring).
- We will offer seminars on evangelism and other topics.
- We will have additional events designed specifically for men and women throughout the year.

Check out all of our
upcoming classes
and groups by visiting
wildwoodtlh.com/groups
or by scanning the QR
code.



Serve Freely

We are building a culture of serving our friends and neighbors both across the street and around the world.

Wildwood continues to build grassroots efforts and join existing ministry partners to find creative ways to use our gifts, talents, passions, and resources to serve the Gospel inside and outside the church.

2021-2022 Highlights

- As a Church: Many of our ministries are offering opportunities to serve freely, both inside and outside the walls of the church. In June 2022, Pastor Todd preached a series called Living Sent to give vision and application for our Serve Freely ministry. In that series, we also highlighted via video some of our folks who are serving freely.
- At the Local level: We've hosted two Family Festivals at the NCC in order to give opportunities to both serve and as outreach to our community. We launched a new citywide effort called CAT to combat and help those being trafficked. Another cross denominational ministry, Mentor's Heart, was launched to resource our local para-church ministries with trained mentors to walk alongside those in need.
- Globally: This past year, we've had teams serving the Navajo Nation, Ukraine, Nicaragua, Costa Rica, Guatemala, and Uganda. We've heard from some of our missionaries who are serving in our Sunday services. We continue to be engaged in Disaster Relief opportunities, and we hosted our first ever Global 6K, raising nearly \$5,000 to help give access to clean water around

Hopes for the Future

- Our hope in Serve Freely is that everyone in our faith family would embrace and live out "Every member a minister" by discovering their spiritual gifts and getting involved in meaningful service.
- Every ministry in our church would be offering Gospel-centered opportunities to serve freely through existing and new initiatives.
- We want to see the world through the eyes of Christ and expand our partnerships and opportunities to take the Gospel to the ends of the earth.

2021-2022 Mission Trips



World Vision Global 6K





We continue to help kids grow into mature and equipped followers of Jesus who live with gospel purpose.

Our desire in Kids Ministry is to come alongside parents as we help kids grow into mature and equipped followers of Jesus who live with gospel purpose. We create environments, from our Kids Sunday Mornings to our Sunday Night Team KID, where kids can have fun worshiping God and learn who He is and how vast His love for them is.

Hopes for the Future

- We are praying for evangelism opportunities in local schools.



Family Christmas

Our first Family Christmas was a memorable evening with dinner, a hayride, outside games, and a campfire. We ended the night singing Christmas carols as a faith family - centering our hearts and minds on Christ during the Advent season.

July Summer Nights

We had a wet and wild time each and every Sunday night in July! These nights are crafted as easy entry points for all kids to come and have fun and hear about Jesus. Summer Nights was a successful outreach as we saw our kids bringing their friends and neighborhood kids coming as well.

OCC Pack Night

We spent an evening dedicating our time at Team KID to packing 400+ shoeboxes for Samaritan's Purse. The kids drew pictures and thoughtfully packed each box with soap, toothbrushes, toys, etc.

Club 45 Mini-Camp

It was a special weekend created this year just for 4th and 5th graders. 5th graders had their last hoorah before they moved up to Student Ministry on 1UP weekend. The weekend was filled with discipleship through group teaching and small groups, as well as fun and games.

Sock Hop

Sock Hop continues to be one of our biggest events in Kids Ministry with 400+ tickets sold. Each year its success is built on tradition, dancing, sweet treats, and photo ops. Year after year, we see dads and daughters anticipate this memorable time together. It is also a wonderful opportunity for the congregation to serve freely.



Building bridges for our Middle School, High School, and College students to see Jesus in a clearer light, so they can move forward in their faith.

In Student Ministries we aim to create a comfortable and welcoming environment for all students so they can be challenged and have the freedom to ask questions. There are plenty of opportunities for us to accomplish this with our students, whether that's over the summer at our camps or serving with local nonprofits. Or through opportunities like prayer nights, extended periods of worship, or at one of the retreats. No matter what's on the agenda, all students are welcomed and engaged so that God's impact is clear.

2021-2022 Highlights

- We have had multiple students accept Jesus into their hearts this past year and are now doing awesome things in their schools.
- Earlier this year, we had more students interested in serving on our worship team and helping with tech.
- We're seeing a growth in the attendance of our college students. We have been doing monthly events with them to continue growing with them.

Hopes for the Future

- We are always looking for additional college-aged students interested in serving with our middle or high schoolers!
- We want to continue to see an increase in students wanting to serve in the ministry and make it their very own!



Facilities & Operations

We want to be good stewards of our facilities. In the last few years, we have updated carpet and paint in the hallways and fellowship hall, and upstairs in the student center. Last fall, we continued renovations in the office areas and office bathrooms. We also built a production room to accommodate Tech and Communications with office and equipment space.

2021-2022 Highlights

- We did an entire makeover in the office areas with new carpet, newly painted walls, and updated bathrooms.
- We built a production room to add additional capacity for our production and communications teams.
- We painted all the foyer walls, updated some fixtures, and did some renovations in the library.
- We refreshed our outside signage and paved portions of our parking lot.
- We pioneered the use of digital signage in our lobby.





Hopes for the Future

- We will be updating the Sanctuary with new paint and carpeting.
- We have several small electrical projects to be done.
- We are adding signage to communicate our mission and vision to our church family.
- This spring, we hope to further update our foyer and coffee areas.





The Northside Community Center has become an activity hub for our community.

The center is used by a variety of cultures in our community and is the mixing pot we hoped it would become. On Saturdays, during the school year, the center sees over a thousand people on our recreation fields. Many of them stop by the pavilion concession stand, run by volunteers, to enjoy hamburgers and hotdogs.

2021-2022 Highlights

- The center has become “the place” for baby and bridal showers, birthday parties, graduation parties and community banquets.
- The local pickleball community has made the center a hub of activity every morning and many evenings, with a typical week having over 70 players, with many playing three or more times per week.
- Two beach volleyball courts were built by a group of volunteers from a Wildwood Community Group.
- Camp All-American expanded to four weeks this summer with close to 300 campers. This year Wildwood’s high school students supplemented the team from Perimeter Church’s Camp All-American, allowing us to almost double the number of campers we could accommodate.



From a financial viewpoint, the center has become self-supporting by covering operating expenses. During the first six months of 2022, revenue was \$153,362, and our expenses were \$130,934, producing a net surplus of over \$22,000.

Hopes for the Future

- The expansion of our campus to provide more parking and addition of outdoor pickleball courts.
- Over the next ten to twelve months, workshops will be conducted to begin the conceptual design phase for the building that will allow Wildwood to place our Ox Bottom facility on the market and relocate to the center. This new building would be multi-purpose, serving as both the community center and the home of Wildwood Church. The current community center building would become the Wildwood Preschool during the week and on Sundays, be the home for our Kids Ministry.
- Each year we hope Camp All-American can expand the number of weeks we're able to serve our community and eventually expand to the full summer.

Communications Audit

A comprehensive audit of our communications culture was published in the summer of 2021.

During the spring and early summer of 2021, the communications staff conducted an audit of the communications culture at Wildwood. As would be predicted, there were good points as well as areas that needed improvement. To formalize an approach for recommending needed changes, six Task Forces were formed to address those areas identified as needing improvement. These teams were a mixture of Elders, Deacons, staff, and members of the congregation. The teams were focused on the following areas highlighted in the audit.

- 1. Channels** - Where information is shared.
- 2. Leadership** - Who our leaders are and how our church government functions.
- 3. Decisions** - How decisions are made and shared to the right people.
- 4. Follow-up** - How decisions and actions are carried out.
- 5. Meetings** - How info is shared before, during, and after meetings.
- 6. Planning** - How events and resources are coordinated ahead of time.

2021-2022 Highlights

- The Hub was initiated, both in the lobby and online, to be a one stop source of topical information.
- A weekly email was initiated on Wednesdays with topical information on upcoming events and staff news.
- The structure of the weekly Staff Meeting for directors was revamped to be a forum for sharing information and coordinating with other staff areas.
- A new channel of information based on the Church Center application was opened for leaders to disseminate information to the various community and volunteer groups.
- Information channels have been analyzed, and information is being assigned to the appropriate channels based on the intended audience and scope.
- Agendas for all Officer Meetings are distributed in advance, and action items are tracked.
- Events are evaluated after they occur to assist in identifying lessons learned for future planning.
- Quarterly Calendar meetings are held to coordinate planning and avoid conflicting events in different ministry areas.
- Monthly Reports of Ministry Area activities are provided to all Elders and appropriate staff.
- Financial reports are made to all Officers (Elders and Deacons) monthly and the congregation annually.
- A Human Resources Team was created to provide a channel for dissemination of policy, and a place outside the supervisory chain for employees to voice concerns.

Hopes for the Future

- Communications will always be a challenge which will require diligence to form a “culture of communications” at Wildwood. We will continue to pursue excellence in this area.
- We hope to better identify opportunities for service so that all members of Wildwood are more easily aware of service needs and opportunities. Right now, this is pretty much a “pull” model, where individuals seeking opportunities look for the information. We hope it will become a “push” model, so that the information is available in advance for families to plan.

Financial Report

Thank you for your continued faithful giving to the ministries of Wildwood Church!

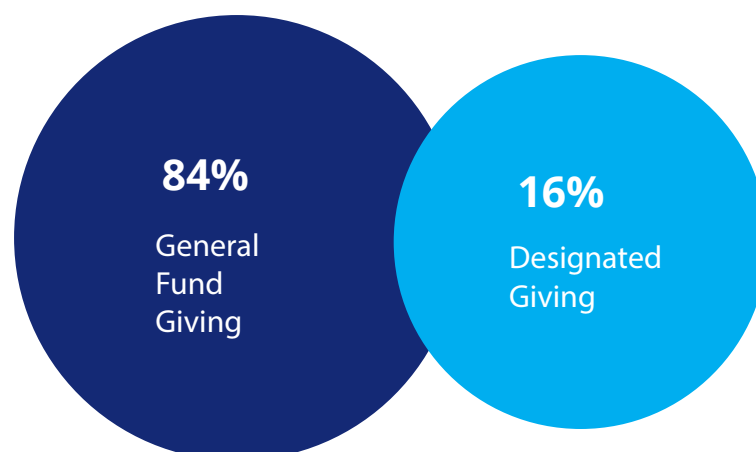
The By-Laws of Wildwood Church state that the Board of Deacons shall elect from Ordained Deacons two or more members to serve as the Finance Team and that the Finance Team shall be entrusted the funds for the operations of the church. Additionally, the Corporation Treasurer, elected annually, shall serve on the Finance Team. The Finance Team, once formed by the Board of Deacons, may add appropriate financial/administrative persons.

The current members of the Finance Team are listed below. After their name it is noted whether they are an Elder (E), Deacon (D), Former Deacon (FD) or Corporation Treasurer (T).

- Ben Brown (E)
- Bob Burton (FD/E/T)
- Jad Dowdy (D)
- Rob Jessee (D)
- Ralph Sharp (FD)
- Roger Sessions (D)
- Ed Witter (FD)
- Danny Wright (D)

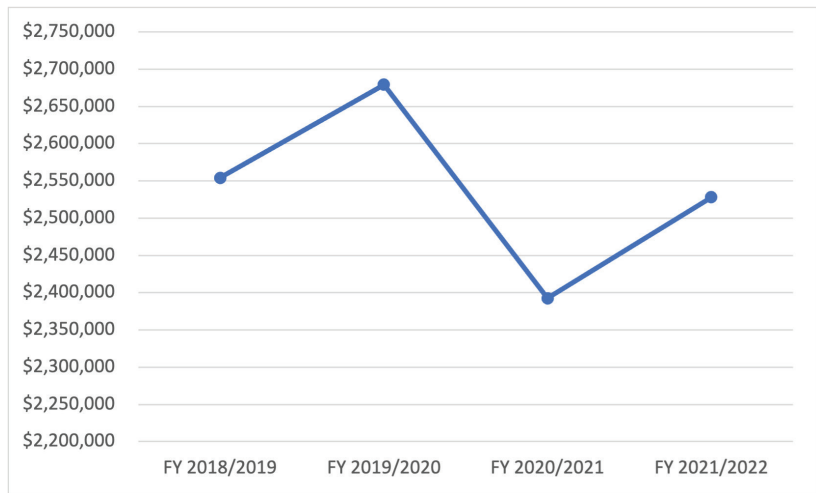
Year in Review

Total giving to Wildwood in 2021/2022 was \$3,018,300: General Fund giving totaled \$2,525,423, and designated giving was \$492,897.



COVID and Finances

We experienced a drop of approximately \$300,000 in FY 2020/2021. This past year's General Fund giving is still \$150,227 below our giving in FY 2019/2020, when in March of 2020, we experienced the COVID shutdown. Our 2021/2022 General Fund giving was \$25,927 less than giving in 2018/2019.



29%

29% was contributed online and 71% by mail or in-person

541

Wildwood had 541 donors this fiscal year

\$5,594

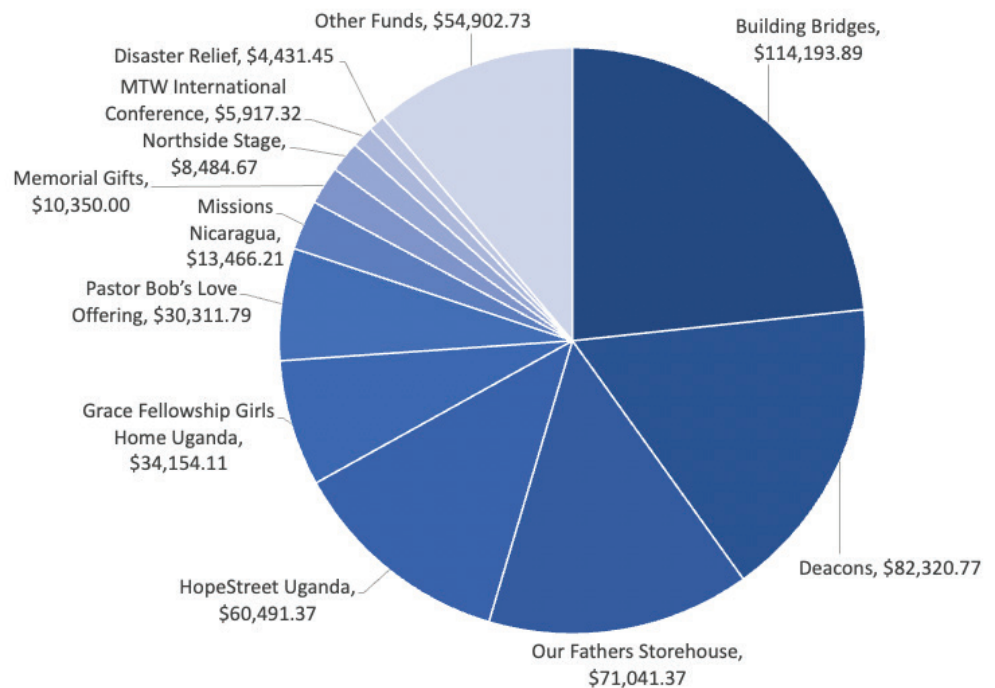
The average annual contribution by donor family was \$5594

\$143,566

Expenses were \$143,566 less than General Fund giving, so this amount was added to our General Fund Reserves

Designated Giving

General Fund giving meets the everyday needs of ministries of the church: salaries, operations, debt servicing, and ministry costs. Designated gifts fund non-allocated ministries of the church.



Affiliated Ministries



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STAGE

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